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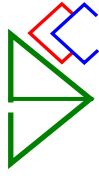
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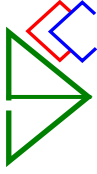
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Introduction

Decision Center Consults is a Saudi consulting firm working in the fields of management, financial and economic studies and research according to scientific and professional principals compatible to our community's cultures and privacy. Our center's intelligence and performance is characterized with high degree of professionalism in its work, and helping our customers to make a balance between comprehensiveness and perfection and focusing on their actual needs.

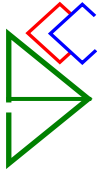
We depend on deep and long experiences of our employees, and bring together various practical and academic experiences of different administrative, economic and financial research specialties and studies from individual cooperative experts or other sources, thus, to enrich our services and promote the quality of our business and our productive capabilities to meet our customers' needs.

We make sure to deliver our services in high administrative and economic competence, besides cognizant and professional quality; and that's why we work closely and in constant deliberation with our customers to accurately specify their needs that they can practically benefit from.

Our Mission

Our mission is to present to our customers what practically benefits them according to cognizant and professional basis in spite of their actual needs by which guarantees them constant improvement of:

- * Adequacy and efficiency of the performance
- * Decision making rationalization
- * Resource allocation rationalization



Our Vision

We are always seeking to be a land mark professional center that offers scientific realistic cost effective total solutions.

Our Strategic Directions

1. Efficient contribution to managerial and economic development.
2. Development and application of studies, experiments and programs that suit our local environment.
3. Use the latest systems, and applied research techniques.
4. Resorting to sources of renovated creativity in the field.
5. Transmission and assimilation of applied science and modern technology and adapt it accordingly to our customers needs.

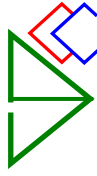
Activities and Services

First: Strategic planning

- 1.Strategic planning for marketing and business development.
- 2.Strategic planning for financial and management performance development.
- 3.Setting strategies and action plans for managing and running companies and institutions.
- 4.Developing ideas and projects and extending their strategic directions and dimensions.
- 5.Analysis and evaluation of the performance and efficiency of the strategies and developing or correcting them.

Second: Management consulting

1. Development of organizational and management, financial and operational systems.
2. Evaluation and analysis of the operations and business process re-engineering.
3. Development of the policies, procedures and work regulations.



4. Job analysis and job description and setting general reference to the levels of skills, knowledge and job requirements.
5. Setting supportive solutions for the uses of IT systems.
6. Setting and supervising the application of TQM.
7. Measuring, evaluating and developing single or collective performance.
8. Institutional and public policy analysis and specifying legislative needs.

Third: Economic and financial research and studies

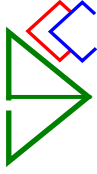
1. Analysis of system economy and feasibility studies.
2. Market and marketing research and studies.
3. Search and asses investment opportunities.
4. Financial re-structuring and financing studies and plans.
5. Business evaluation, merger and acquisition studies.
6. Managing Investment portfolios.
7. Macroeconomic studies and sector and regional analysis.
8. Environmental economics analysis and development of regional development strategies.

Fourth: Project management studies

1. Analyzing and planning projects, their phases and implementation steps.
2. Preparing and updating time schedules for implementation.
3. Material requirement planning.
4. Scheduling the different resource uses of the project.
5. Follow-up and cost control.
6. Contract management.

Fifth: Human resource development (HRD)

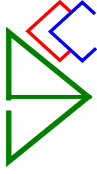
1. Development of rules and mechanisms of productivity improvement, and raising the level of manpower performance.
2. Development of the information systems related to manpower and training.



3. Analysis and evaluation of training needs and setting a training reference.
4. Setting reference for career development and ranking.
5. Designing a salary scale, benefits and personnel motivation policies.
6. Personal profile analysis and job behavior requirements for positions.
7. Search and selection services and recruitment of senior and executive positions.
8. Setting and activation of Saudization and recruitment programs.
9. Consultants and trainers contract services.

Sixth: Training and developing skills & capabilities

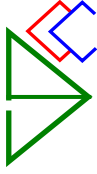
1. Training programs to follow-up the latest updates and update the concepts and information.
2. Practical programs to develop applied skills and job capabilities.
3. Training programs to qualify or re-qualify employees.
4. Designing material and contents of training courses.
5. Evaluating and revising the training programs.
6. Managing and running training centers.



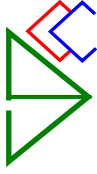
Selected Samples of past experiences

Following is a selected sample of DCC and its work team's actual practical experiences:

1. Design and supervise the implementation of cash flow management system for Saudi Discs & Blades Co.
2. Financial re-structuring of Al Mahalliah Agricultural Co. Ltd. including its trade business planning and development of its industrial compound for organic fertilizers and biological fertilizers and pest control.
3. Strategic plan for establishing and operating Agri-Cert, the organic agriculture registration & accreditation.
4. Reorganization study for Abu-Nayyan Investment & Trade Co.
5. Prepare a three years business plan for Abu-Nayyan Investment & Trade Co.
6. Study of bridging the gap in the employment benefits between the governmental and private sectors in Saudi Arabia.
7. Market & marketing study on housing units in Saudi Arabia based on Kingdom wide structured field survey as well as desk research.
8. Feasibility study on polymer coloring and additives.
9. Study of monitoring and evaluating cases of prosecuting tobacco companies worldwide.
10. Study of the ready-mixed concrete market in 11 cities of different regions of the kingdom.
11. Economic feasibility study for extending Al-Redhwan ready-mixed concrete company's factories in each of Jeddah and Mecca.
12. Economic feasibility study for Fawz factories for glass tempering and processing.
13. Study of the economic burdens, costs and consequences of tobacco trade.
14. Following up and evaluating the performance and development of the direct investment of Abdul-lattif Al-Issa Holding Group.
15. Following up and evaluating the performance of the financial portfolios for Abdul-lattif Al-Issa Holding Group.

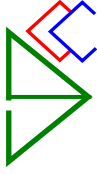


16. Economic feasibility study about expanding water desalination stations of Sha's Company for water services.
17. Economic feasibility study of the extensions of Middle East paper-making Company.
18. Sector analysis and specifying investment opportunities in the engineering industries sector.
19. Study of the gypsum market in The Kingdom of Saudi Arabia.
20. Economic feasibility study of the extensions of Al- Yamamah granite and marble company.
21. Preparing a list of the financial, management and operational authorities of Fad Company for contracting.
22. Organizing Kingdom Paint factory Company in Khamees Mushait.
23. Re-organizing Al-Ahliyah Establishment of the Southeast Asian hajj promoters in Mecca.
24. Strategic planning to develop the activities of Diyar Najd Holding Company.
25. Preparing management, financial and operational authority regulation and tables for the Diyar Najd Holding Company.
26. Setting salary scale and its application plan at Diyar Najd Holding Company.
27. Evaluating and selecting top management positions in Diyar Najd Holding Company.



Selected sample of our clients

- ✚ Tobacco control program, The Ministry of Health.
- ✚ Fawz Investment Company.
- ✚ Abdul-lattif Al-Issa Holding Group Company.
- ✚ Al-Yamamah Company for granite and marble.
- ✚ Gulf Company for salt.
- ✚ Fama holding Group Company.
- ✚ Diyar Najd Holding Group.
- ✚ The Saudi Company for paper and recycling.
- ✚ The Great Arabian Company for investment.
- ✚ Al-Ihsa'a Development Company.
- ✚ Developmental Work Company.
- ✚ Ministry of Labor.
- ✚ Middle East paper-making Company.
- ✚ Model Establishment of Southeast Asian Hajj promoters.
- ✚ Kingdom Paint making Company.
- ✚ Sha's Company for water services.
- ✚ Chamber of Commerce and Industry, Riyadh
- ✚ Al-Ajou Group
- ✚ Fad Contracting Company
- ✚ Dalla International Holding Company
- ✚ Selah Sports Company
- ✚ Al-Redwan ready-mixed Company
- ✚ Abu-Nayyan Investment & Trade Co.
- ✚ Al Fawzan Group for trade and industry.
- ✚ Al Mahalliah Agricultural Co. Ltd.
- ✚ Abqariah Holding Co.
- ✚ Ro'yah Chemical Industries Co. Ltd.
- ✚ Saudi Discs & Blades Co. Ltd.



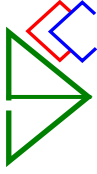
ACADAMIC SECTION

Our Vision

To make the DCC the main distinguished partner in guiding the community of education towards the academic and administrative development, through the application of quality assurance in all axes of the educational community in the Kingdom, as we believe that the DCC will be the primary reference for the academic, scientific and administrative consulting.

Our Mission

- Dissemination of community awareness of the importance of developing the educational process.
- To provide appropriate and integrated plans for our clients using the best innovative techniques, and the ability of high performance through training and consultation in accordance with the international and scientific standards of evaluation.
- Providing scientific solutions to the educational and administrative problems according to approved standards.
- Support educational institutions and facilities at both local and Arabic levels.
- We are seeking to form an educational and scientific framework that is applicable through administrative bodies and academic staff in educational establishments (educational consultants , school managers, the supportive administrative staff, teachers and educators) according to the scientific bases that match different internationally approved standards for quality assurance.
- Training and supervising the application of quality assurance systems approved by global organizations involved with us in academic field, commensurate with the quality assurance policy in the Kingdom of Saudi Arabia.
- Raising generations that are able to keep up with rapid scientific development through the active enjoyable participation at all stages of educational attainment.



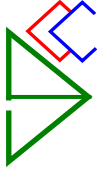
- We are working on the development of curricula and educational programs to keep pace with the educational attainment desired by the institute's policy.
- Provide research, programs, and academic support by making use of the international experiences of our partners from international educational academies and organizations.
- To provide academic and administrative personnel commensurate with the specific job tasks.
- Development of intellectual and scientific language, common among teachers and specialists in the fields of education, so as to create a harmonious society of knowledge in the fields of education.

Our Values

- ✓ Excellence in Achievement
- ✓ Creativity in performance
- ✓ Credibility in dealing
- ✓ Commitment
- ✓ Accuracy of information in the investigation
- ✓ Belief in the possibility of constant development
- ✓ Absolute quality assurance
- ✓ Active participation

Our Clients and Partners:

- Nawres Najed Est.
- Al-Arabia National Schools & Est.
- Al-Meena International School
- Al-Qudwah National School
- IAATD (International Arab Academy of Training and Development)
- Different individual training and consultancy offices.

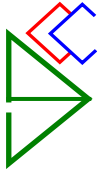


Objectives

- Contribute to the fulfillment of administrative and educational development.
- Meet the present and future challenges in the fields of administration, education, and operation.
- Providing developmental solutions to the level of academic and administrative consulting.
- Planning and implementation of training programs that aim to improve the efficiency of workers in various fields and prepare them scientifically and practically.
- Management of educational institutions and schools.
- Design and production of curricula and educational and training materials.
- Development of appropriate programs for schools according to the latest models that analyze educational and academic demands.
- Training of professionals working in educational and academic sectors and institutions.
- Providing trained personnel that are scientifically, and practically qualified, to different sectors.
- Establishing Partners in Education with specific international expertise for the development of a learning process and building local distinct expertise.

Our Team

- Educational, instructive and specialized academic qualified members.
- National professional experienced members
- Specialized consultants:
 - ✓ Studies and Analysis.
 - ✓ Instructional Development.
 - ✓ Educational Development.
 - ✓ Management Development.
 - ✓ Technical Development.
 - ✓ Professional Development.
 - ✓ Programs Development.



- ✓ Supportive Agencies.
- ✓ Application of international and global accreditation.
- ✓ The application of quality assurance system.

The Main Activities

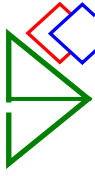
- Conducting academic and scientific studies for the establishment of educational organizations (private schools - international and global schools– Institutes).
- Development of private schools' programs.
- Application & activation of programs that transform and activation private schools American Diploma schools.
- Improvement of the efficiency and performance of international and global schools
- Planning the application of international standards in order to get the international accreditation
- The establishment of specialized programs to prepare students to pass various international exams.
- Supervising the curricula and the students to pass the admission tests of the universities
- Application of administrative quality assurance system ISO9001 / 2008 in educational and administrative organization.

Academic Consulting Services

Providing Educational counseling to all members of the community of all different levels, by using a variety of modern non-classical methods to release an educated mindful generation, upon which the society can be based.

1. Development programs

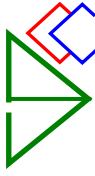
- ✓ Constructing a system for the development of school facility.
- ✓ Constructing a system for the development of school performance.



- ✓ Comprehensive development of the administrative and financial system.
- ✓ Professional development for educational leaders.
- ✓ Evaluating and improving the performance of the teaching staff.
- ✓ Development of the training programs' standards.
- ✓ Development of the plans used to prepare for teachers assessments, in various fields.
- ✓ Development of educational curricula to match the international standards.
- ✓ Development of methods of presentation, education and the integration of modern technology.
- ✓ Development of educational guidance and counseling methods.
- ✓ Develop plans for integration between the written curriculum and e-book.
- ✓ Development of various educational activities which help to prepare students for the labor market Preparation of short-term and long-term improvement plans.
- ✓ Development of the administrative structure in line with the strategic plans.
- ✓ Development of internal and external policies and determining the method of dealing with the changes.
- ✓ Establishment of development and skills' assessment standards.

2. Academic operating programs:

- ✓ Establishment of an academic and administrative system for human resources management.
- ✓ Establishment of a technical system for information technology and communication in education and management.
- ✓ Creating and running a program for the evaluation and follow-up.
- ✓ Preparation of employment policies, job descriptions, and technical specifications for each academic position by its terms of reference.
- ✓ Assessing the activity of the teaching body, and prepare a strategic report about its efficiency and performance level.
- ✓ Preparation of policies and procedures for personnel matters.



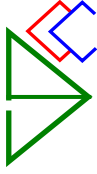
- ✓ Preparation of studies and financial plans and policies to support academic and educational performance.

3. Academic accreditation Programs:

- ✓ Setting a framework of professional standards
- ✓ Setting local and international scientific regulatory standards to meet the requirements of the desired accreditation:
 - Accreditation of private schools.
 - Accreditation of International Schools.
 - Accreditation of American Diploma Schools .
 - Accreditation of university.
 - Global accreditations.
 - Accreditation of quality assurance system ISO9001 / 2008.
 - International accreditation for the academic and administrative leaders.

4. Supervision and academic training programs:

- ✓ To oversee the application of standards set by the professional accrediting organization for schools, institutes, training centers, colleges, educational administrations recognized by the Ministry of Education, and national and international organizations concerned with accrediting the academic staff.
- ✓ To Prepare and train educational leaders qualified for the labor market.
- ✓ Develop standards for training programs as required by the academic and administrative system.
- ✓ To prepare qualified training cadres, according to the demands of the programs set by the strategic plan.
- ✓ To prepare plans, teaching programs, and the financial budget for its implementation.
- ✓ To organize public and private training courses, with the participation of accredited local and international academies.



5. Quality Assurance System

- ✓ The success in the application of the quality assurance program in the educational institute depends on several important aspects including:
 - Good preparation and clear drafting of the philosophy, vision, mission, and the values of an educational institution, and its quality assurance policy.
 - Good preparation, precision and clarity in the planning, organization, documentation, follow-up, auditing, development and improvement.
- ✓ Stages of the application of quality assurance:
 - 1- The preparation of the application process.
 - 2- Documenting the quality assurance.
 - 3- Application of the documented system.
 - 4- Internal auditing of the applied system, and reference to the administration.
 - 5- Preparation for the registration and obtaining the certificate.

6. Researches and Studies

- ✓ Providing counseling, and conducting studies and research in various academic fields.
- ✓ Preparation of marketing and academic field studies.
- ✓ Preparation of analytical reports concerning the opportunities and potential risks.
- ✓ Preparation of comparative and evaluating studies.
- ✓ Conducting researches and national projects, which contribute to the diagnosis of the educational process reality.

7. Academic Employment Program

- ✓ Application of an organized and well developed strategy, based on developed on a scientific basis for the selection of qualified academic and educational leaders.
- ✓ The application of a program to evaluate and assess cadres that have been prepared for admission to academic and administrative jobs.